

## Press Release

# *Local Business Works to Keep Children Safe*

The local businesses/business listed below have joined us in our fight to stop children from being abducted, kidnapped, injured, getting lost, and more. They are accomplishing this noble deed by donating a unique, effective, and doctor approved safety program, called *Fourteen Days to a Safer Child<sup>™</sup>*, to area schools. It teaches children as young as two-years-old how to recognize danger and do the right things to stay safe.

We would appreciate your help in recognizing **Chimblo Real Estate** for caring about the children of their community. Please recognize them for their supportive efforts in getting this life-saving information into the following school: **Riverside School**.

According to the FBI, every 41 seconds another American child is reported missing. Each year, 58,200 children are abducted by non-family members, and 40 percent of children abducted in stranger kidnappings are killed. Not as well publicized are the facts that every year 6,700 children die and another 50,000 are seriously injured in accidents and every day mishaps.



Author Robert Bernardini, M.S. and  
*Sterling the Safety Seal*

With the help of lovable *Sterling the Safety Seal*, The *Fourteen Days to a Safer Child<sup>™</sup>* program addresses these issues along with other areas that are major concerns for every parent such as: what to do if you get lost; how to avoid poisonings and household injuries; how to react if a stranger tries to kidnap you; what to do in case of lightening; what to do if you find a fire arm; fire safety; and so on. The program comes with a Fingerprinting/ Identification Folder with emergency phone numbers and contact information in case a child becomes missing.

But the publisher of the program says its emphasis is on preventing tragedies, not just reacting after they occur. Prevention is especially important, since an abducted child who is killed is usually killed within 3 hours after they are taken. That's barely enough time for a parent or guardian to realize they are even missing. The program accomplishes preventing tragedies through a unique and gentle "multi-modal" approach to learning that allows the child to understand and remember the safety information faster and easier. Safety awareness by the child becomes instinctive, especially if taught before the age of 10.

Consider the case with 5-year-old Samantha Runnion in California. She was playing in her front yard when a man came and asked her to help her look for his lost puppy. She was found dead a week later. Had she been able to recognize this ploy, she might have run the moment the man approached her, and she might be alive today. One of the first lessons in "Fourteen Days to a Safer Child" is exactly that scenario.

The program comes with fourteen days of step-by-step lesson plans with games, fun activities, quizzes, songs, stickers, illustrations, final exam, diploma, and instructions. The publisher says it is the most comprehensive and thoughtful children's safety program in the country and has been approved by child psychologists. To learn more or to make a contribution to for a local school, contact Professional Research Institute, (419) 869-7901 or visit their website at [www.supersafekid.com](http://www.supersafekid.com).