

## Press Release

From Professional Research Institute  
In Association with Robert Bernardini, M.S.

August 18, 2008

### Author Robert Bernardini, M.S. and *Sterling the Safety Seal* visit schools to spread the safety message

*Sterling the Safety Seal*, the lovable character from the *Fourteen Days to a Safer Childm* program is making appearances in elementary schools to spread the message to kids how to stay safe.

*Sterling*, with his creator author Robert Bernardini, M.S., have been to many schools with plans to go to more to read his critically acclaimed book *Safety First Please* which is part of the *Fourteen Days to a Safer Childm* program.

Mr. Bernardini says, "...there's really no other program in the country that addresses so many safety issues kids might come across. From learning about strangers and how to avoid abductions, to traffic safety and household safety, to what to do if they get lost, just about every potential problem is addressed. And the kids have fun with *Sterling*, the stickers and songs. Each day the child is taught another lesson, and by the end of 14 days, they know more about how to stay safe in this turbulent world than most adults!"

For more information on the *Fourteen Days to a Safer Childm* program and how to get it to your school or library, go to [supersafekid.com](http://supersafekid.com) or contact Professional Research Institute at [proreach@aol.com](mailto:proreach@aol.com)

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